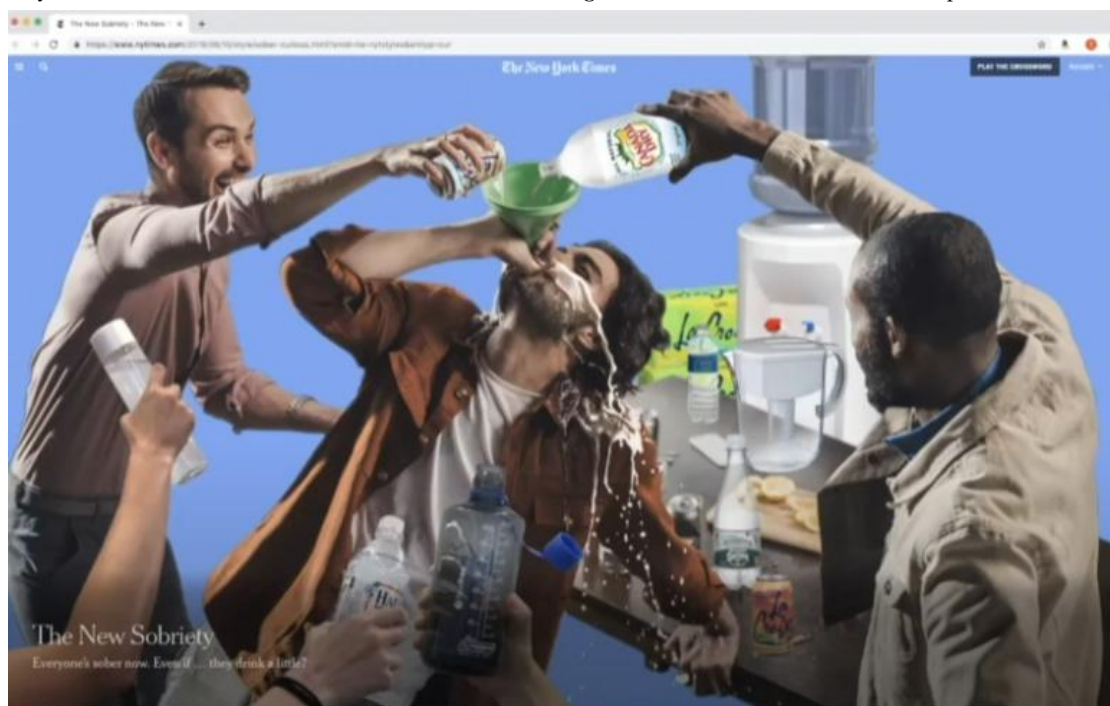From the cover that Tracy ma said she designed within three hours of lunch, it can be seen that sometimes visual communication design needs some bold creativity to produce excellent works. Sometimes, excessive adherence to traditional aesthetic design concepts is likely to cause your picture to fall into a situation that cannot fully attract the attention of the audience. This asymmetric composition in the figure can be a good way to get the viewer's attention. The image also appears to be full of uncertainty, including water splashing around and three people who appear to be drunk. Give the audience a feeling of vitality. It also made me understand that sometimes design needs to boldly try out unproven ideas, which is a way to enhance the appeal of the work. In another project that she spent nearly 45 hours to complete, we can feel enough visual impact. I think these works well show us how she can better convey information through some visual elements and better convey the emotions she wants to express. This project is better at solving problems and conveying information than the previous one. In the case of designing some social issues, the designer adopts some more intuitive design presentation methods, so as to better trigger the audience's thinking and discussion on social issues. She was able to make her design work a tool to better advocate for different social issues. This will also lead us to solve different social problems through design in the future, and give design projects more social and cultural significance. Color is also a very important part of her design elements, and different colors convey different signals and subtexts. And through the use of some gradient color, to enhance the sense of layers of the work. This is also something we need to learn and adopt.

In Avatar Robot Cafe, designers create remote-controlled robots to help people with disabilities, providing them with valuable job opportunities. This shows that cutting-edge technology and design should pay attention to the full combination with user needs, in order to better serve the society. This innovative technology and design should also become the focus of our future design work. And in the design we also need to be fully people-oriented. Moreover, a certain inclusive design is needed to better serve some special groups in society, and more attention should be paid to the user's sense of experience and ease of operation. At present, most designers will serve commercial design, in which case, someone needs to improve the living conditions of people at the bottom of society through design, and promote social inclusiveness through design. By combining design with other disciplines, the video has solved the employment problem of disabled people to a certain extent. Sometimes the meaning of design is not only for the sake of beauty, but also the design that can improve people's lives can be called great design. This further proves the importance of people-oriented in the design process, and designers should be more active in solving some challenges encountered in today's society through design techniques.